

NEW YORK, SUNDAY, DECEMBER 6, 1903.—Copyright, 1903, by The Sun Printing and Publishing Association.

BROOKLYN ADVERTISEMENTS.

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FREDERICK LOESER & CO.

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FREDERICK LOESER & CO.

OPEN
EVENINGS
UNTIL
9:30

MAIL ORDERS PROMPTLY AND ACCURATELY FILLED.

M. Straus
ESTABLISHED 1878

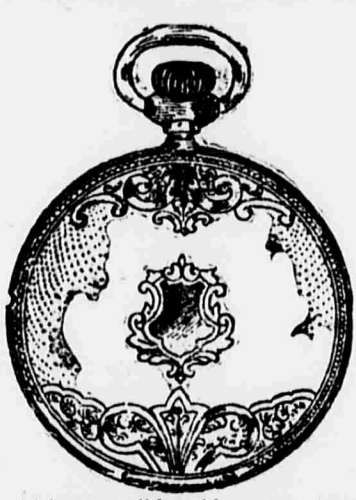
Manufacturing Jeweller and Silversmith,
409 & 411 FULTON STREET, BROOKLYN,
Opposite Boerum Place, near City Hall.

OPEN
SATURDAY
EVENING
UNTIL
11:00

WATCHES FOR MEN.



Solid gold case, American movement,
price, \$15.75.

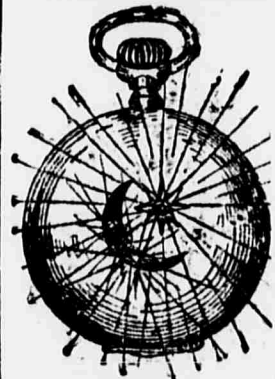


14-karat solid gold, extra heavy
case, Waltham or Elgin movement,
price, \$24.75.



14-karat gold filled case, American
movement, warranted for 10 years,
\$6.75.

Watches for Women.



Solid gold case, extra
heavy, set with one
diamond and 60 fine
Oriental pearls, actual value,
\$75.00; price,
\$17.75.

DIAMONDS.



Solid Gold Brooch or
Pendant, set with one genu-
ine diamond and 60 fine
Oriental pearls, actual value,
\$75.00; price,
\$37.50.



Solid Gold Brooch or
Pendant, set with one genu-
ine diamond and 80 fine
pearls, actual value, \$28.00;
price,
\$12.50.

Watches for Women.



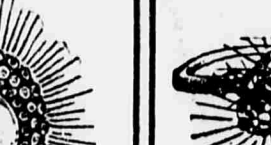
Solid Gold Case, with
jewelled movement,
\$10.50.



Hoop Ring, set with
five perfect dia-
monds, actual
value \$50.00; price
\$21.50.



Solid gold Snake
Ring, head set with
genuine diamond
and ruby, actual
value, \$8.50; price,
\$4.50.



Solid Gold Ring, set with 1
fine opal, 20 diamonds and 30
rubies, actual value, \$75.00;
price,
\$36.50.



Men's Gypsy Ring,
heavily carved and
set with two large
and brilliant dia-
monds, and emerald
or ruby center,
actual value \$25.00;
price
\$8.75.

NEW YORK'S TASTE IN PLAYS.

It is often very different from that prevailing in other cities.

"Theatrical managers find that the taste of New York is very different from that of other cities."

"The most striking difference," said a manager to a SUN reporter, "is in the case of Shakespeare. New Yorkers, as a rule, cannot be made to go to see Shakespeare, and I can recall Sir Henry Irving as the only person who, during the past ten years, could attract them."

"Outside of the city Shakespearean plays have gone this year better than any other production. Viola Allen has spent \$30,000 on 'Twelfth Night,' and from the crowds that have seen her already the production must be paid for by this time. She is wise enough not to come to this city."

"Ada Rehan and Otis Skinner are playing a Shakespearean repertoire before audiences that nearly always fill the theatres. I don't believe that here in New York they could make expenses, so different is the taste in theatricals."

"The view of the towns outside of New York toward musical comedies from London is entirely different from that held here. It was shown first in the case 'A Gaiety Girl,' that packed the theatres for three months. When it went on the road there was very little interest in it."

"Every successful musical comedy has been in a measure the same experience. Boston entertains New York's cordiality for these shows, and so does Philadelphia sometimes, but they are appreciated most of all in New York."

"The same holds true of the later Pinero plays. Critical comedies like 'The Gay Lord Quex' find very large and appreciative audiences here, but they get the cold shoulder in other towns. The theatregoers there are not educated, possibly, up to the metropolitan morality that prevailed in these pieces, and they show very little desire to know anything about it."

"Out-of-town audiences have also very little patience with the farces that sometimes succeed in New York. British melodramas are another product of the foreign writers that make very little impression, as a rule, outside of New York. I have seen great productions costing thousands of dollars and employing many actors floating through the one-night stands in New England and unfolding their splendors every night before small audiences that sized at them in wonder."

"Comic operas have got to be good now to interest the public out of town. They know very well what they want, and they want it good."

"This difference in taste seems more than ever curious, because managers still believe that the prestige of a New York success is absolutely necessary to any play that makes money in the public out of town. They know very well that when 'Ulysses' failed here have turned out all right on their travels it is difficult to see why this belief should still survive, but it does."

"When 'The Wizard of Oz' was still playing to a very large business at the Majestic Theatre it had to take to the road because 'Reveries in Toyland,' which had played to an enormous business all summer in Chicago, had not reached the expectations of its managers on the road. The reason for

Lauren Field & Co.
438 Fulton Street, Brooklyn.

Brooklyn's Fashionable Shop for Ladies' Outer Garments.

We are more than satisfied with the results of our efforts to please the shopping public. The liberal patronage that has been extended to us proves conclusively that good merchandise, presented in a proper manner and at legitimate prices, is appreciated by the ladies of Brooklyn. Therefore, we are determined more than ever to give the BEST MATERIAL, best workmanship and best styles that money will buy and at prices that are convincing. Our first effort will be to prove that we are thoroughly Reliable in every sense of the word.

Your garments cheerfully exchanged or your money refunded, if not perfectly satisfactory. Our advertisements you can rely upon to the letter; they will not be exaggerated.

Cloak and Suit Dept.

25 Cheviot and Broadcloth Dress Skirts, newest shapes, regular prices \$5.00 and \$6.00, Monday and Tuesday, \$5.95.

25 Cheviot and Broadcloth Skirts, made with short blouse jackets, black and white, sold at \$15.00 and \$18.00, Monday and Tuesday, \$19.00.

About 25 Cheviot and Broadcloth Skirts, made with short blouse jackets, black and white, sold at \$20.00 and \$25.00, Monday and Tuesday, \$29.95.

50 Kersey and Zibeline Coats, black and white, made with cape on shoulders, satin lined, half fitted backs, regular price \$15.00, Monday and Tuesday, \$8.95.

150 Rain Coats, made with double capes, half fitted backs, Oxford only, regular price \$15.00, Monday and Tuesday, \$11.95.

Handsome Vesting Waists, value \$5.00 and \$7.50, Monday and Tuesday, \$2.95.

25 Cheviot and Broadcloth Dress Skirts, newest shapes, regular prices \$5.00 and \$6.00, Monday and Tuesday, \$5.95.

25 Cheviot and Broadcloth Skirts, made with short blouse jackets, black and white, sold at \$15.00 and \$18.00, Monday and Tuesday, \$19.00.

Fur Dept.

Nearest Coats, 22 inches long, Kersey's satin lining, Monday and Tuesday, \$19.75.

Plain Persian Coats, \$75.00 value, while they last, Monday and Tuesday, \$50.00.

Persian Coats, chinilla, mink, Bay saddle trimmed, Monday and Tuesday, \$87.50.

Finest Alaska Seal Coats, Rice's doe, London, England, value \$225.00, Monday and Tuesday, \$167.50.

Isabella and sable fox Boas, two brushes, \$8.50 and \$10.00 value, Monday and Tuesday, \$6.50.

Siberian Sable Stoles, value \$100.00, Monday and Tuesday, \$22.50 and \$32.50.

Children's Sets, \$19.50 to \$57.50.

Frederick Loeser & Co.

In Every Detail the Leading Retail Establishment of Brooklyn.

We offer to Brooklyn not only the most beautiful store in America, but the largest assortment of Holiday and Staple Merchandise at the lowest prices.

To-Morrow Will Be a Great Holiday Sale.

Think of the rarest thing you could give for Christmas and you will find it here. Never in our history have the stocks been so complete with such wonderful holiday values.

Make out your holiday gift list and fill it at Loeser's. Nowhere else can you find such minute variety and nowhere else can you get the same things for less money. We invite you to shop also—comparison but proves our contention. Thousands of Brooklynites have already supplied their holiday needs. Why not do your shopping now—before the holiday rush of the last week. It will be easier and much more convenient to choose now. The holiday spirit is in the air. The toy store is the talk of Brooklyn—and we are proud of it. We tried to outdo every previous attempt in completeness—variety, quality and convenience, and the result you can see for yourself. The Toy Store tells more in itself than mere words can.

"Come to Loeser's To-morrow."

Unprecedented Prices for Dolls and Toys.

Special Offerings of Exceptional Value.

DRESSED DOLLS.

24-inch dressed jointed Dolls, dressed in neat lawn effects, in colors and white, with catchy straw hats, \$2.98.

Baby Jointed Dolls, bisque heads, moving eyes, pretty dresses, in long infant clothes, with cap to match, \$1.19.

Large Infant Dressed Babies, with

worsted saques, \$1.85.

The Great American Mechanical Train, with 6 pieces of track, enough to make a complete circle with engine, tender and 1 passenger car, 94c.

Decorated China Tea Sets, 19 pieces in all, 49c.

Lead Soldiers, infantry and cavalry com-

bined, 14 pieces in all, 49c.

Solid made Lead Soldiers, cavalry style, 10 large pieces, 89c.

Iron Hook and Ladder, nickel plated with 3 galloping horses and fireman, \$1.39.

Large nickel Fire Engine, 2 large galloping horses, 98c.

Symplex Typewriter, \$1.00 to \$5.00. We

are having a special demonstration of these goods in all sizes. Price, \$1.00 to \$5.00.

Hansom Cabs, with mechanical walking horses. Price, 88c.

Special Nickel Plated Trains, consisting of 3 passenger cars, 1 large engine and tender, 98c.

The Fine Holiday Jewelry.

YOU will find below a partial list of our magnificent stock of Fine Jewelry, with our low prices. This will prove suggestive in your Christmas shopping. The stock is complete, with absolutely new goods, each and every piece selected for its quality.

SHELL COMBS.

Real shell, 14k solid gold trimmings, plain, bead, scroll and jeweled, from \$6.75 to \$18.25.

Lognette, 14k solid gold, plain or set with diamonds, from \$24.00 to \$90.00.

Solid Gold Finger and Wrist Purses, from \$33.00 to \$90.00.

La Vallieres Drops and Necklaces, half pearl and baroque drops, amethyst, topaz, turquoise, sapphire and diamonds, from \$6.00 to \$600.00.

Bracelets, chain, bangle, or the new styles set with pearls, turquoise, cymophane, fancy sapphires and other gems, from \$6.00 to \$165.00.

Lognette, Watch or Purse Chains, from \$6.50 to \$225.00.

Studs, plain gold, enamel pearl or set with stones, from \$6.00 to \$85.00 a pair.

Buttons, both dumbled and loose links, from the plain ones at \$5.00 to mounted ones at \$75.00.

Match Boxes, solid gold, plain polished, satin or set with diamonds, from \$9.50 to \$31.50.

Rings, signets and fancy stone rings, in garnet, sapphire, ruby, turquoise, opal, topaz, pearls and emeralds. Diamonds, single, in hoops, clusters, banquet and the

various combinations with other gems, from \$5.00 to

\$45.00.

The newest and most attractive collection of flower brooches in translucent enamelling and jewels. An unusually large assortment of horse and horsey designs, horses single and double, plain, with pearls, diamonds or enameled. Stirrups, bits, whips and many others from \$6.75 to \$47.00.

Diamond brooches from the scroll designs with single diamond at \$45.00 up.

Crescents and harvest moons, \$99.00 to \$950.00.

Solid paved Diamond Hearts, \$323.00 to \$485.00.

Scrolls, Clusters, Sprays and Sunbursts, all diamond or in combination with other gems, from \$40.00 to \$1,475.

Scarf Pins from the simpler ones at \$5.00 to \$165.00, including knot with diamond center. Pearls in an unknown number of designs. American Pearls, Art Nouveau, Animal and Animal Heads, plain or jeweled; also Diamond Scrolls and Clusters.

Gold Cigar Cutters, plain or jeweled, from \$5.00 to \$16.25.

Knives, gold or pearl with gold trimmings, from \$2.50 to \$26.75.

Pencils in solid gold, too many to enumerate, from \$3.00 to \$19.50.

Fobs, silk with plain buckle, seals, lockets, or solid

chain fobs from \$5.50 to \$46.00.

CHAINS. Pony, regular and double. All the styles of links and weights from \$4.50 to \$40.00.

Lockets, Seals, Charms and Emblems. Must be seen to realize. From \$5.00 to \$55.00.

The most complete line of Watches ever shown in the city. Every style for every want. Every one fully guaranteed at prices that will please you.

Brooches, Crescents and Harvest Moons, mostly 14k, a few 10k, set with all pearls or pearls and diamonds, from \$6.25 up. Knot and coil with pearl or diamond centers from \$6.00 up.

Scrolls, Sprays and Sunbursts, set with pearls or pearls with diamond centers, from \$5.00 to \$66.00.

Bow Knots in pearls, pearls and enamel, pearls and diamonds, or with the new baroque drops, from \$5.00 to \$55.00.

Hearts paved with pearls or with diamond cluster centers, from \$17.00 to \$55.00.

L'Art Nouveau and Medallions, plain, enamel, set with pearls, diamonds or other precious stones, from \$5.75 to \$42.00.

House Coats and Bath Robes.

The Broadest Stock and Lowest Priced Ever Shown.

Located in their Holiday Quarters, Main Floor, just inside the new Elm Street Entrance.

Think of what solid comfort you are giving a man when your gift is a well-fitting, well-made Loeser Coat or Robe. These garments this year, as last, are made by the best of operators (made by house coat and robe makers), not skirt or cloakmakers, as are so many House Coats for the Holiday season.

Shorpest cut in price, broadest variety for choice.

HOUSE COATS. Regular, \$4.95; Monday, \$2.50. Regular, \$7.00; Monday, \$4.95. Regular, \$10.50; Monday, \$7.45. Regular, \$13.50; Monday, \$8.95.

Reversible Coats, reverse sides, are in plaids, with which the collar and cuffs are also trimmed.

Last Monday, really our opening day in the selling of House Coats for Xmas, showed again as last year that Loeser's is the real headquarters for House Coats and Bath Robes, for we sold hundreds more of these garments than in previous years. We emphasize the fact again that if you come here Monday you cannot be disappointed.

BATH ROBES. Austrian Robes, regular \$3.95, at \$2.95. Gray blanket striped bordered Robes, regular \$3.95, at \$2.95.

Novelty Austrian Robes, regular \$4.95, at \$3.45.

Gray blanket Robes with striped borders, regular \$4.95, at \$3.95.

Gray blanket Robes with stripes of blue, pink, or red up and down the robe, regular \$5.50, at \$4.25.

Dressing Robes of a heavy plaid wool fabric, in a grey or red mix, regular \$7.50, at \$4.95.

Other Robes up to \$16.50 each.

MEN'S SUSPENDERS. Regular, \$1.00 silk Suspenders at 50c.—In cream, white, navy, cardinal or brown. Beautiful silk net, non-elastic, elastic at back ends; glove button cast offs. Each put in separate box for gift giving.

NECKWEAR. 1,000 Men's All Silk 50c. Scarfs at 25c. Each Scarf of beautiful all silk barathes in a variety of pretty designs and stripes. A quality always put in 50c. scarfs. The two-inch four-in-hand.

Holiday Waists

At Unprecedented Prices.

This is one of the greatest Waist offerings ever known, here or anywhere else. Every waist is well made—designed in the latest style—and any one of them would make a splendid Christmas gift.

Regular \$5.00 and \$6.00, at \$2.98—Choice velvet waists in gray and black, fancy stock collar, silk lined; splendid poplin plaids; both very stylish; also a very handsome tailor made French fannel Waist, in all colors, with silk lined stock; choice, \$2.98, regular \$5.00 and \$6.00.

98c, Regular \$1.59—All wool flannel Waists, in black, navy, cardinal, light blue, gray, tucked back and front, detachable collar.

\$1.98, Regular \$2.98—A fine Granite Cloth Waist, in all colors, tailored, embroidered center; also French Fannel Waists, in all colors, tailor made, trimmed with little buttons; also pretty Albatross Waists, in light colors, all at \$1.98.

Black Eaten Waists, tucked front and fagging, at 98c, regularly \$1.59.

98c, Regular \$1.79—Extra quality, heavy cotton Waists, white macra, some fleec lined.

\$1.98, Regular \$3.50—Heavy white cheviot Waists, with small dots and figures, Renown make; tucked front, sleeves tucked. In this extra quality white vesting, plated front, pearl buttons, Tuxedo make.

\$2.98, Regular \$4.98—Extra fine vestings, in a variety of models, mostly white; also pretty plaid vesting, all at \$2.98.

Very Special. 89c, Regular 79c—White cheviot Waist, with small black dot, tucked front, detachable collar.

SILK WAISTS. GREAT VALUES. \$4.50 Crepe de Chine at \$2.98.—A very stylish and pretty silk crepe de chine Waist, in white, light blue, tan, gray, lavender and pink, tucked back and front, also sleeves; plated down front and tan silk embroidered.

\$3.98, Regular \$6.00—Choice Peau de Cygne Waists, in light blue, pink, cardinal, royal, white and green; full front, trimmed with Irish point lace, cuffs and collar to match—in this little pretty Scotch plaids.

\$4.98, Regular \$6.50—500 assorted silk Waists in about 12 models; black, white, pink, cardinal, blue, champagne and royal, and pretty plaids, very pretty and dainty effects; all new models, one very stylish new stripe, tailor made, all at \$4.98.

\$5.00, Regular \$7.50 and \$8.50—Choice Crepe de Chine and Peau de Cygne Waists, in lavender, white, pink, champagne and light blue, finely tucked and box-plated front, fine lace applique fancy collar; also a very stylish plaid in fine tulle, tailor made, and point black peau de cygne, all at \$5.00, regular \$7.50 and \$8.50.

\$6.98, Regular \$10.00—A fine white all-over lace, silk lined, with yoke effect of medallions, buttoned back, new sleeves.

(Second Floor)

Women's Coats.

Three Great Bargains.

A leading manufacturer of Women's Fine Coats offered us the surplus of his winter stock at away under his regular prices. These Coats are the same as are now selling at the comparative price we quote below. We purchased his entire surplus, and have arranged them in three groups for to-morrow at the following extraordinary prices:

REGULARLY SOLD HERE AT \$14.98, TO-MORROW \$9.98. Women's Coats made from a good quality of Cheviot, semi-fitting back, box front, new collarless effect, inlaid with silk, neatly stitched, new full sleeves with cuffs, satin lined.

REGULARLY SOLD HERE FOR \$14.98, TO-MORROW \$9.98. Women's Coats, made from Kersey, tight-fitting, strapped seams, satin lined.

REGULARLY SOLD HERE FOR \$23.98, TO-MORROW \$16.98. Three-quarter Walking Coat, made from choice quality of Kersey, new corset effect, each seam strapped and neatly stitched, notched collar, sleeves finished with cuffs, satin lined, strictly men tailored.

(Second Floor)

Men's Chesterfield Overcoats

\$15.00, Regular \$20.00.

The five dollars saved will go toward buying another Christmas present. These Chesterfield overcoats are the long, loose, draping kind, 50 inches in length, broad, well shaped shoulders, long, snugly fitting collar, splendidly tailored, hand filled collar lapels and hand worked buttonholes, etc. They are cut very loose and drape gracefully from the shoulders. The lining is fine mohair serge and the sleeves are lined with satin. The material is a fine black, all wool coating, and has a rich, dressy appearance; sizes 34 to 44. Other overcoats from \$10.50 to \$45.00.

(Elm Place Entrance)

Oriental and Domestic Rugs

Remarkably Underpriced.

Beautiful specimens of Persian Carpets, Kirmanshah Meshed, Goerevan and rare antique Persians, both large and small, are included in this sale. If you are thinking of making a gift of a rug don't miss this opportunity to get the best for very little money.

24 Turkish Carpets, about 1/3 or more off regular prices. 7 x 9.4, \$35.00 from \$52.00. 11.9x15.2, \$92.00 from \$140.00. 6.8x10, \$35.00 from \$55.00. 10.7x19, \$98.00 from \$160.00. 6.8x10.6, \$58.00 from \$55.00. 12.5x15.3, \$98.00 from \$160.00. 2 lots of small Persian Rugs, good value—

\$12.75 from \$18.00. \$18.75 from \$25.00. 500 more Smyrna Rugs like ones sold so quickly last week—

21x45, at \$1.10 from \$1.65. 30x60, at \$1.85 from \$2.75. 26x54, " \$1.65 " \$2.35. 36x72, " \$2.70 " \$4.15. 4x7 feet at \$4.50 from \$6.75.

50 very choice Imperial Bigelow Axminster Rugs—